SAJIB HOSSAIN TALUKDER
Digital Marketing Strategist & Creative Designer

My Work,
For unLocked CRM

PREPARED FOR

unLocked CRM · Jacob Lock

2025

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Representing Ehanix Digital Growth Studio

ABOUT ME

Sajib Hossain Talukder

Digital Marketing Strategist & Creative Designer

SERVICES OFFERED

- Social Media Management
- Digital Marketing Strategy
- Content Creation
- Paid Advertising
- Lead Generation
- CRM Management
- Marketing Automation
- Workflow Development
- Client Support
- Meta Ads Management

CLIENT OVERVIEW

unLocked CRM

Insurance, Financial Services & CRM Technology

CLIENT	LOCATION	STARTED	ROLE
Jacob Lock	Fort Wayne, Indiana, USA	March 3, 2025	Social Media Manager for Multiple Accounts

unLocked CRM is a CRM and automation platform designed specifically for insurance agents. It provides tools to support insurance quoting, e-applications, commission tracking, lead management, and marketing automation. The project involves supporting Jacob Lock and his insurance agents through social media marketing, advertising, lead generation, CRM management, and workflow development, helping agents strengthen their online presence, attract potential clients, and connect their marketing activities with the CRM system.

ONGOING ENGAGEMENT

FEATURED ENGAGEMENT

Social Media Marketing, Lead Generation & CRM Management

Jacob Lock · unLocked CRM · Fort Wayne, Indiana, USA · 2025 – Ongoing

Jacob Lock needed ongoing marketing and operational support to manage social media accounts for multiple insurance agents, generate leads, and help agents use digital marketing tools effectively. I manage social media marketing for multiple insurance agents, creating engaging content, planning campaigns, and running paid advertisements to attract potential customers and generate leads. Beyond social media management, I also handle CRM-related tasks and provide direct support to insurance agents and their clients — helping agents set up Meta Ads Manager and CRM accounts, guiding them through the platforms, and building workflows that connect their social media marketing activities with unLocked CRM. My role combines digital marketing, lead generation, CRM operations, workflow development, and client communication to create a more connected marketing process for insurance professionals.

MY CONTRIBUTIONS

- Social Media Management for Multiple Insurance Agents
- Creative Graphic Design & Marketing Materials
- Audience Targeting & Campaign Optimization
- Meta Ads Manager Setup & Guidance
- Social Media-to-CRM Integration Workflows
- Social Media Strategy & Content Planning
- Meta Ads Campaign Setup & Management
- CRM Management & Administrative Tasks
- Client Communication & Technical Assistance
- Marketing Automation & Lead Management
- Social Media Content Creation
- Paid Advertising & Lead Generation
- unLocked CRM Account Setup & Support
- Marketing Workflow Development
- Agent Onboarding & Platform Guidance

TOOLS & PLATFORMS

Facebook | Instagram | Meta Ads Manager | Meta Business Suite | unLocked CRM | CRM Workflows & Marketing Automation

Let's work together.

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