SAJIB HOSSAIN TALUKDER
Digital Marketing Strategist & Creative Designer

My Work,
For Salt+Light Wealth

PREPARED FOR
Salt+Light Wealth Academy · Matthew Flegler

2024

saj.talukder@ehanix.com



Representing Ehanix Digital Growth Studio

ABOUT ME

Sajib Hossain Talukder

Digital Marketing Strategist & Creative Designer

Digital marketing strategist and creative designer specializing in brand storytelling, social media content, digital campaigns, AI-powered content creation, and virtual assistance. I help businesses build their digital presence through strategic content, creative visuals, and engaging marketing experiences.

SERVICES OFFERED

- Social Media Management
- Social Media Content Creation
- Graphic Design
- Organic Audience Growth
- Content Strategy & Planning
- Social Media Marketing

CLIENT OVERVIEW

Salt+Light Wealth Academy

Financial Education & Business Leadership

CLIENT	LOCATION	STARTED	STATUS
Matthew Flegler	Mudgeeraba, Australia	July 3, 2024	Completed

Salt+Light Wealth Academy is a financial education and personal development brand focused on helping people bring positive transformation into their lives and businesses. Its messaging emphasizes Christian business leadership, wealth education, and personal growth, reaching entrepreneurs, business owners, and professionals seeking personal and business growth through Christian business leadership.

SECTION 01

Brand Content

Facebook & Instagram promotional graphics for Salt+Light Wealth Academy



Partner With God · Enrollment Ad

View on Drive



Hear God's Voice · Course Promo

View on Drive



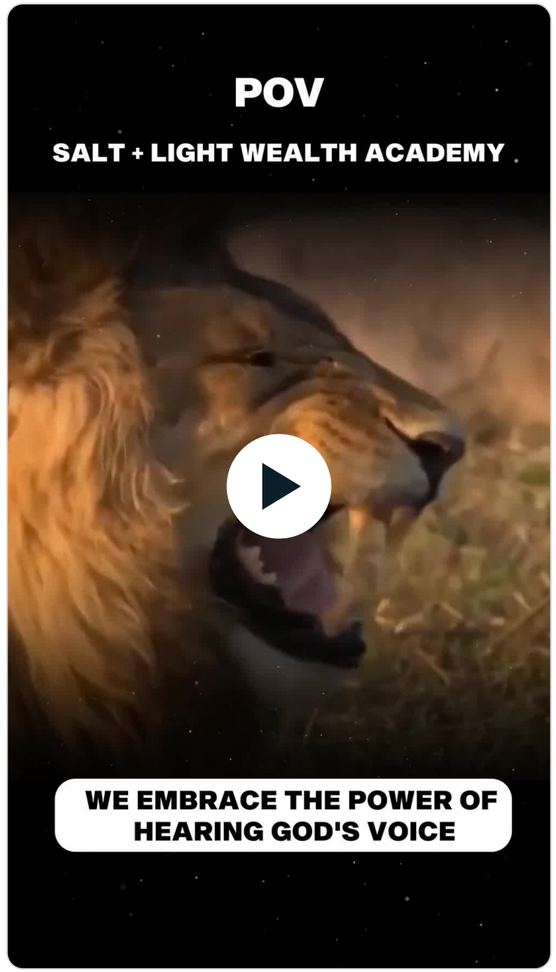
August Intake · Testimonial Ad

View on Drive

SECTION 02

Video Content

Instagram Reel created for Salt+Light Wealth Academy



POV: Salt+Light Wealth Academy

View on Drive

Best viewed in 1080p

FEATURED ENGAGEMENT

Social Media Management & Organic Growth

Matthew Flegler · Salt+Light Wealth Academy · Australia · 2024

Salt+Light Wealth Academy wanted to strengthen its presence on Facebook and Instagram, increase organic followers, and promote its wealth education and business leadership programs. I was responsible for creating engaging social media content that reflected the brand's identity and communicated its message effectively, designing promotional graphics, developing content ideas, and supporting organic audience growth through strategic content creation and social media management.

MY CONTRIBUTIONS

- Social Media Management
- Promotional Graphic Design
- Content Planning & Scheduling
- Brand Visual Consistency
- Facebook & Instagram Content Creation
- Organic Follower Growth Strategy
- Social Media Engagement

CLIENT FEEDBACK

★★★★★ **5.0 / 5.0**

"Sajib is a great social media manager."

CLIENT-ENDORSED QUALITIES

Social Media Management | Content Creation | Growth Strategy

PROJECT START DATE

July 3, 2024

Let's work together.

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