SAJIB HOSSAIN TALUKDER
Digital Marketing Strategist & Creative Designer

My Work,
For Rick Valcourt

PREPARED FOR

Rick Valcourt · TikTok Content

2024

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Representing Ehanix Digital Growth Studio

ABOUT ME

Sajib Hossain Talukder

Digital Marketing Strategist & Creative Designer

Digital marketing strategist and creative designer specializing in brand storytelling, social media content, digital campaigns, AI-powered content creation, and virtual assistance. I help businesses build their digital presence through strategic content, creative visuals, and engaging marketing experiences.

SERVICES OFFERED

- TikTok Content Creation
- Short-Form Video Editing
- Social Media Content Repurposing
- Video Subtitles & Captions
- Social Media Graphic Design
- Content Formatting & Optimization

CLIENT OVERVIEW

Rick Valcourt

Social Media & Digital Content · Personal Brand / Business

CLIENT	LOCATION	STARTED	ROLE
Rick Valcourt	Saskatoon, Saskatchewan, Canada	July 24, 2024	TikTok Video Editor & Content Creator

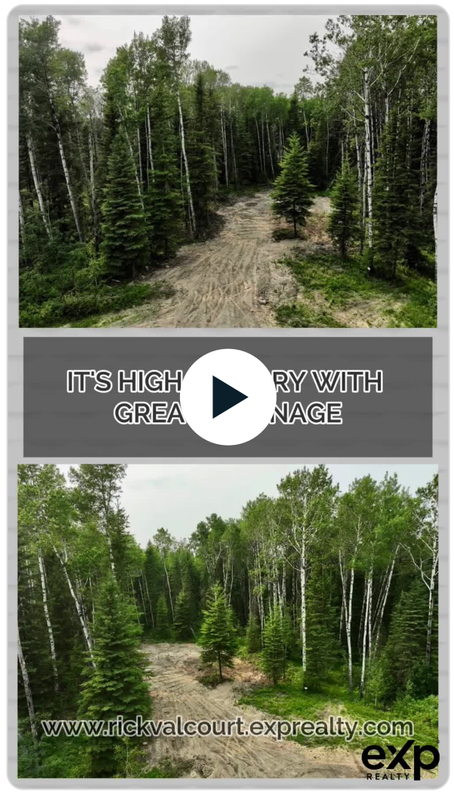
Rick Valcourt wanted to expand the reach of his existing Facebook content by repurposing it for TikTok. The goal was to transform existing posts into short-form videos that were suitable for TikTok while maintaining the original message and visual identity.

ONGOING ENGAGEMENT

SECTION 01

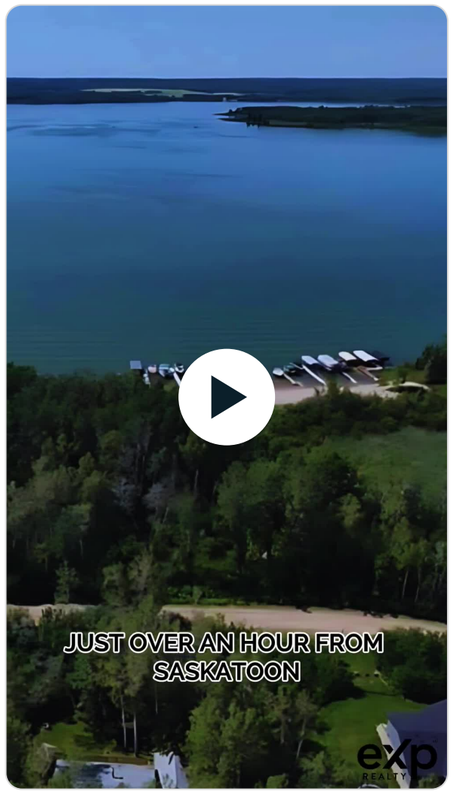
TikTok Video Content

Facebook posts repurposed into short-form TikTok videos with subtitles and branding



Candle Lake Building Lot — Listing Reel

View on Drive



Just Over an Hour from Saskatoon

View on Drive

Best viewed in 1080p

FEATURED ENGAGEMENT

Facebook-to-TikTok Content Repurposing & Video Editing

Rick Valcourt · Saskatoon, Saskatchewan, Canada · 2024 – Ongoing

The project focused on adapting Rick's existing Facebook content into engaging TikTok videos. Rather than creating content from scratch, I transformed his original posts into short-form video formats, making the material more suitable for TikTok's audience and viewing experience. Each video included relevant images, subtitles, descriptions, and small branding elements such as the logo and profile image. I also shared completed video drafts with the client for review before delivery.

MY CONTRIBUTIONS

- Facebook Content Repurposing
- Subtitle Integration
- Logo & Brand Element Placement
- TikTok Video Creation
- Video Description Writing
- TikTok Content Formatting
- Short-Form Video Editing
- Image & Visual Integration
- Video Draft Preparation & Client Review

PROJECT START DATE

July 24, 2024

Let's work together.

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