SAJIB HOSSAIN TALUKDER
Digital Marketing Strategist & Creative Designer

My Work,
For MOJO Education

PREPARED FOR

MOJO Education · Jevonne McRae

2024

saj.talukder@ehanix.com



Representing Ehanix Digital Growth Studio

ABOUT ME

Sajib Hossain Talukder

Digital Marketing Strategist & Creative Designer

Digital marketing strategist and creative designer specializing in brand storytelling, social media content, digital campaigns, AI-powered content creation, and virtual assistance. I help businesses build their digital presence through strategic content, creative visuals, and engaging marketing experiences.

SERVICES OFFERED

- Social Media Strategy
- Content Calendar Development
- Educational Content Planning
- Social Media Content Creation
- Product Promotion & Brand Communication
- TikTok Content Strategy
- Social Media Scheduling & Publishing

CLIENT OVERVIEW

MOJO Education

Early Childhood Education

CLIENT	WEBSITE	STARTED	ROLE
Jevonne McRae	mojoeducation.com	October 15, 2024	Social Media Strategist

MOJO Education creates diverse, accessible early-childhood learning resources that promote inclusion and social-emotional growth through play. The engagement called for a social media strategist to manage MOJO's presence across platforms, build out a monthly content calendar, and create educational, brand-aligned content that drives engagement with early-childhood educators and families.

ONGOING ENGAGEMENT

SECTION 01

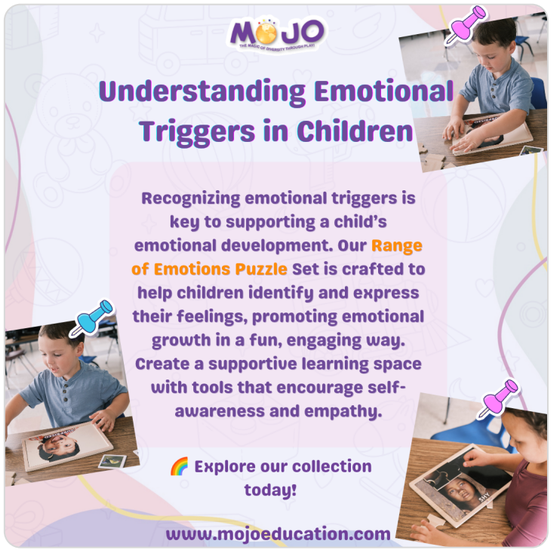
Social Media Content Design

Educational, diversity-forward graphics created for MOJO Education's social channels



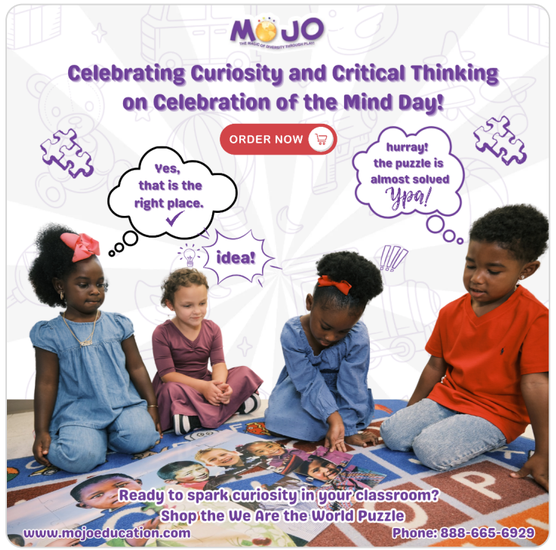
3 Tips for Building an Inclusive Classroom

View on Drive



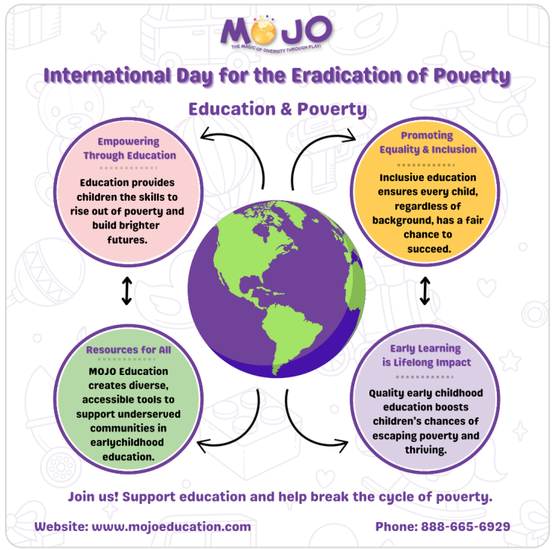
Understanding Emotional Triggers in Children

View on Drive



Celebration of the Mind Day

View on Drive



International Day for the Eradication of Poverty

View on Drive

FEATURED ENGAGEMENT

Social Media Strategy & Content Creation

Jevonne McRae · MOJO Education · Early Childhood Education · 2024 – Ongoing

MOJO Education needed a social media strategist to manage their presence across platforms and build consistent, engaging content around early-childhood education and inclusive play. I developed a monthly content calendar, created educational social media content, and planned TikTok-specific strategy, while scheduling and publishing through SocialPilot and tracking performance to refine what resonated with MOJO's audience of educators and families.

MY CONTRIBUTIONS

- Social Media Strategy & Management
- Social Media Content Creation
- SocialPilot Scheduling & Publishing
- Content Performance Analysis
- Monthly Content Calendar Development
- Product Promotion & Brand Communication
- Social Media Trend Research
- Educational Content Planning
- TikTok Content Strategy
- Audience Engagement & Community Support

PROJECT START DATE

October 15, 2024

Let's work together.

EMAIL
saj.talukder@ehanix.com

PHONE / WHATSAPP
+880 1724-089962

INSTAGRAM
@mdsajibhossaintalukder