SAJIB HOSSAIN TALUKDER
Digital Marketing Strategist & Creative Designer

My Work, For IdeasLead

PREPARED FOR

IdeasLead · Blaine Pratt

2025

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Representing Ehanix Digital Growth Studio

ABOUT ME

Sajib Hossain Talukder

Digital Marketing Strategist & Creative Designer

Digital marketing strategist and creative designer specializing in brand storytelling, social media content, digital campaigns, AI-powered content creation, and virtual assistance. I help businesses grow their digital presence through strategic marketing, creative execution, and engaging content.

SERVICES OFFERED

- Social Media Management
- Content Strategy
- Social Media Design
- Paid Advertising
- Book Marketing
- Campaign Management
- Promotional Graphics
- Digital Marketing

CLIENT OVERVIEW

IdeasLead

Book Publishing & Personal Development · ideaslead.store

CLIENT	LOCATION	STARTED	STATUS
Blaine Pratt	Cumming, Georgia, USA	January 12, 2025	Ongoing

IdeasLead is a book-focused brand promoting content related to leadership, personal development, influence, and professional growth. The brand aims to reach readers interested in leadership principles, personal growth, and developing their professional capabilities through books and educational content.

SECTION 01

Promotional Statics

Social media creatives promoting "CULTivate! Growing and Leading a Following"



Book Promo · CULTivate!

View on Drive



Book Promo · 3-Up Cover

View on Drive



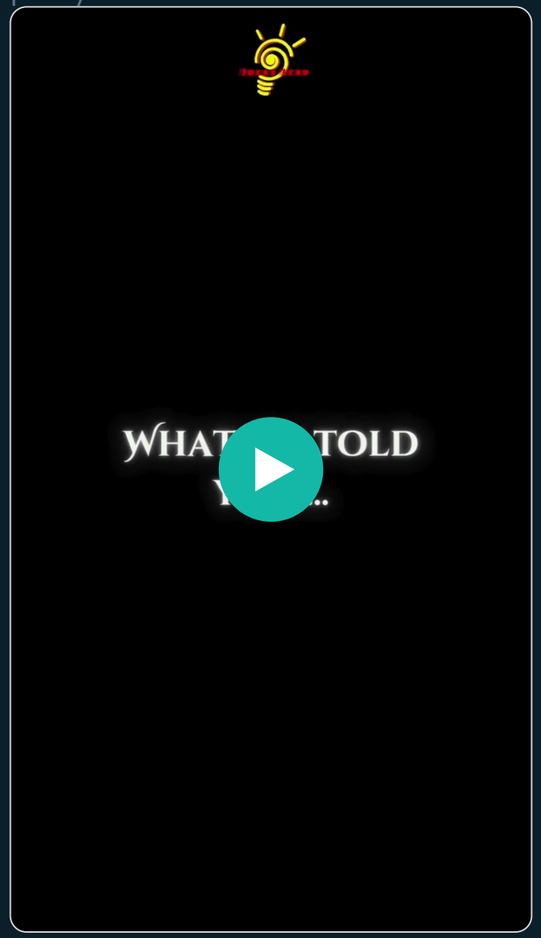
Reader Testimonial

View on Drive

SECTION 02

Promotional Reel

Select 1080p in the Google Drive player to view the reel in its original quality



What If I Told You... · CULTivate!

View on Drive

FEATURED ENGAGEMENT

Social Media Campaign for Book Promotion

Blaine Pratt · IdeasLead · Cumming, Georgia, USA · 2025

Blaine Pratt needed ongoing social media marketing support to promote his books, strengthen the IdeasLead brand, reach relevant audiences, and increase book sales. I manage the brand's social media marketing activities, develop engaging promotional content, create campaign graphics, and manage advertising campaigns. My work focuses on presenting the books effectively, communicating their value to potential readers, and building consistent brand visibility across social media platforms. The collaboration operates under a long-term arrangement focused on continuous content development, audience engagement, and book promotion.

MY CONTRIBUTIONS

- Social Media Account Setup & Management
- Paid Advertising Campaigns
- Audience Engagement
- Social Media Content Creation
- Book Marketing & Promotion
- Campaign Management
- Promotional Graphic Design
- Content Strategy & Planning

Project Status: Ongoing

Project start date: January 12, 2025

Let's work together.

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