SAJIB HOSSAIN TALUKDER
Digital Marketing Strategist & Creative Designer

My Work,
For GoNomadStays

PREPARED FOR

GoNomadStays.com · Dave McLean

2024

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Representing Ehanix Digital Growth Studio

ABOUT ME

Sajib Hossain Talukder

Digital Marketing Strategist & Creative Designer

Digital marketing strategist and creative designer specializing in brand storytelling, social media content, digital campaigns, AI-powered content creation, and virtual assistance. I help businesses build their digital presence through strategic content, creative visuals, and engaging marketing experiences.

SERVICES OFFERED

- Social Media Management
- Digital Marketing Strategy
- Content Creation
- Search Engine Optimization (SEO)
- Website SEO
- Brand Development
- Audience Growth
- Content Planning
- Digital Marketing Campaigns

CLIENT OVERVIEW

GoNomadStays.com

Real Estate, Airbnb & Short-Term Rental Property Management

CLIENT	LOCATION	STARTED	ROLE
Dave McLean	Calgary, Alberta, Canada	October 15, 2024	Social Media Manager

GoNomadStays.com is a property management and short-term rental business focused on Airbnb investment opportunities and helping property owners explore ways to generate passive income through short-term rentals. The company wanted to strengthen its digital presence, build brand recognition, improve search visibility, and attract potential clients interested in Airbnb property management and real estate investment.

ONGOING ENGAGEMENT

SECTION 01

Promotional Statics

Brand, listing & guest-experience graphics across the GoNomadStays portfolio



Access & Belonging House · Listing

View on Drive



Stress-Free Income · Brand Promo

View on Drive



Welcome Guide · Guest Experience

View on Drive



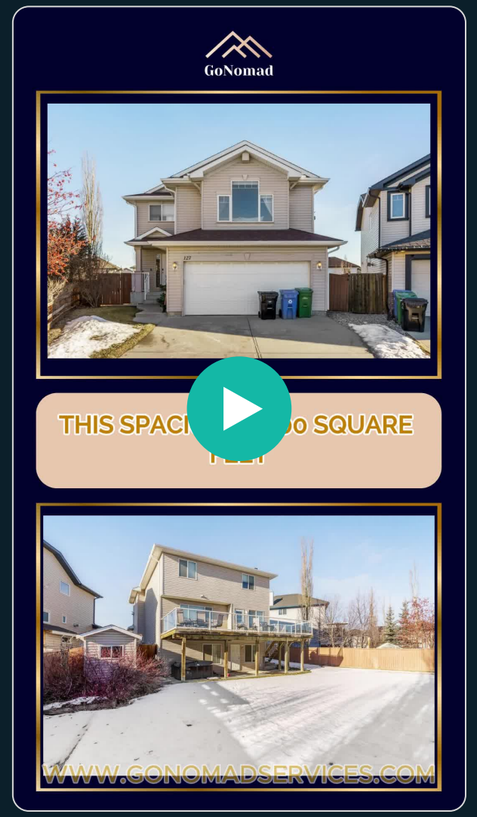
Sunnyside, Kensington · Listing

View on Drive

SECTION 02

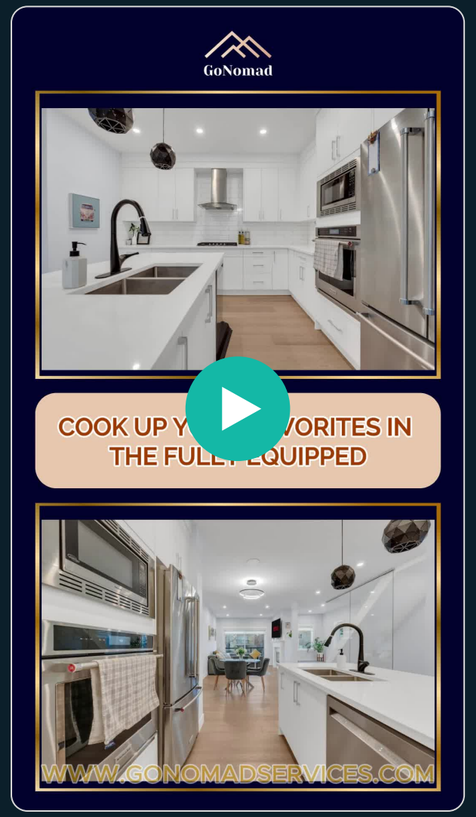
Promotional Reels

Select 1080p in the Google Drive player to view the reels in their original quality



Property Tour · Exterior Showcase

View on Drive



Fully Equipped Kitchen · Feature Reel

View on Drive

FEATURED ENGAGEMENT

GoNomadStays Digital Marketing & Social Media Management

Dave McLean · Calgary, Alberta, Canada · 2024 – Ongoing

GoNomadStays.com needed a comprehensive digital marketing approach to establish its brand, increase online visibility, and attract potential clients interested in Airbnb and short-term rental property investments. I independently manage the company's social media presence, create and coordinate content, and work on website search engine optimization to improve its online discoverability. The marketing strategy focuses on communicating the company's services, promoting short-term rental investment opportunities, building audience engagement, and reaching property owners and potential investors. By combining social media marketing with website SEO, I help maintain a consistent digital presence across the company's marketing channels.

MY CONTRIBUTIONS

- Social Media Strategy & Planning
- Content Scheduling & Publishing
- Brand Awareness & Online Visibility
- Real Estate Investment Promotion
- Instagram, Facebook & X Management
- Website SEO Optimization
- Audience Research & Growth
- Digital Marketing Campaign Management
- Social Media Content Creation
- Search Engine Optimization Strategy
- Airbnb & Short-Term Rental Marketing
- Social Media Performance Analysis

ONGOING ENGAGEMENT

PROJECT START DATE

October 15, 2024

Let's work together.

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