SAJIB HOSSAIN TALUKDER
Digital Marketing Strategist & Creative Designer

My Work, For Billie Young

PREPARED FOR

Billie Young · Daze Away Vacation Stays

2025

saj.talukder@ehanix.com



Representing Ehanix Digital Growth Studio

ABOUT ME

Sajib Hossain Talukder

Digital Marketing Strategist & Creative Designer

Digital marketing strategist and creative designer specializing in brand storytelling, social media content, digital campaigns, and virtual assistance. I help businesses grow their digital presence through strategic marketing, creative execution, and effective digital solutions.

SERVICES OFFERED

- Digital Marketing
- Social Media Management
- Content Strategy
- Paid Advertising
- CRM Integration
- Marketing Automation
- Website Setup
- Brand Development

CLIENT OVERVIEW

Billie Young

Airbnb / Short-Term Rental · Daze Away Vacation Stays

LOCATION	STARTED	STATUS	CATEGORY
Ponte Vedra, Florida, USA	May 7, 2025	Ongoing	Digital Marketing & Business Growth

Billie Young operates an Airbnb business offering short-term accommodation to travelers and guests. The business needed a complete digital marketing setup to strengthen its online presence, improve brand visibility, reach potential guests, and establish a direct booking channel. The objective was to build a connected marketing system that supports guest acquisition, promotional campaigns, and booking management.

SECTION 01

Promotional Statics

Social media creatives for Daze Away's listings, from booking promos to guest testimonials



Client Testimonial · The Wildflower

View on Drive



Discover Destin · Promo

View on Drive



Kick Off Summer · The Wildflower

View on Drive



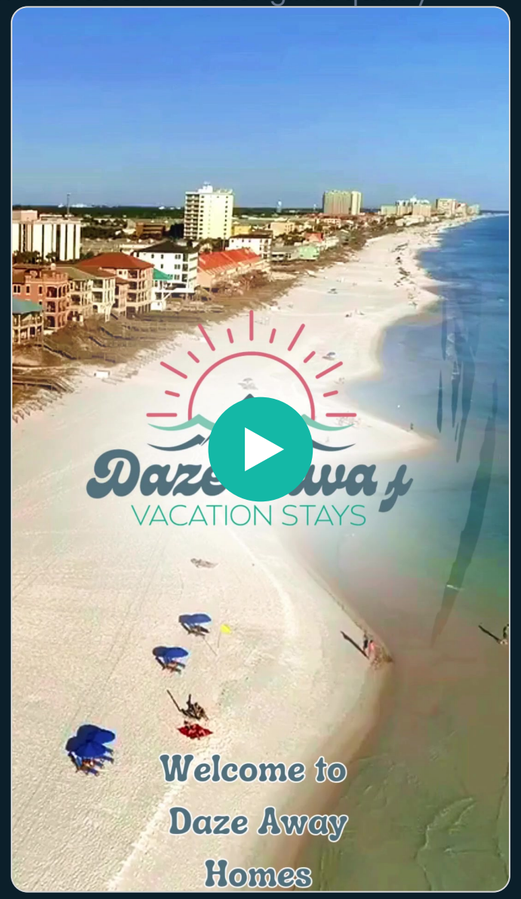
GSMNP's Secret Side · The Wildflower

View on Drive

SECTION 02

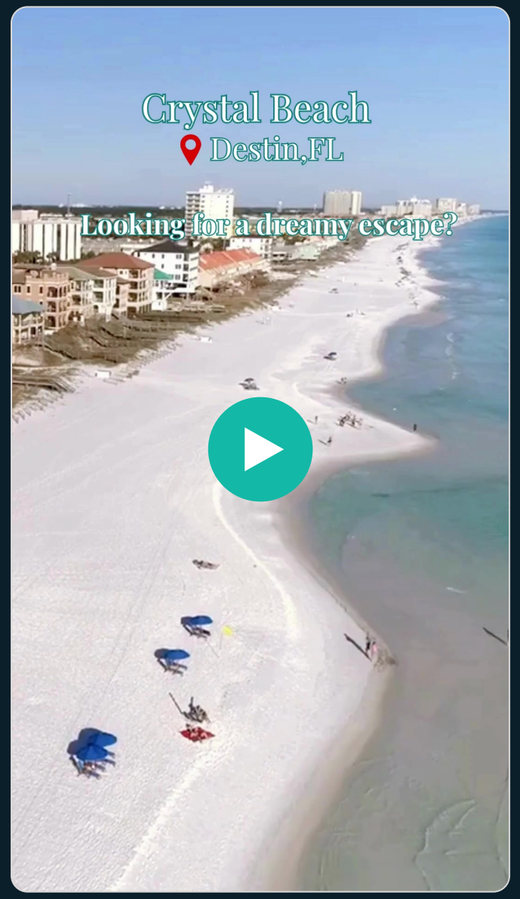
Promotional Reels

Select 1080p in the Google Drive player to view the reels in their original quality



Welcome to Daze Away Homes

View on Drive



Crystal Beach · Destin, FL

View on Drive

FEATURED ENGAGEMENT

Airbnb Digital Marketing & Online Visibility Management

Billie Young · Ponte Vedra, Florida, USA · 2025

Billie Young needed comprehensive digital marketing support to establish and manage the online presence of his Airbnb business. The project involved building the marketing infrastructure, creating promotional strategies, and implementing systems to attract potential guests and encourage direct bookings. I independently handled the complete marketing setup, from social media account configuration and content planning to paid advertising, CRM integration, and direct booking website development. I also worked on guest retargeting strategies, TikTok marketing, marketing automation, and brand asset development to create a connected digital marketing ecosystem for the business.

MY CONTRIBUTIONS

- Social Media Account Setup & Management
- TikTok Marketing
- Guest Retargeting Strategy
- Content Strategy & Calendar Development
- Direct Booking Website Development
- Brand Logo & Marketing Asset Development
- Social Media Content Creation
- CRM Setup & Integration
- Online Visibility & Digital Promotion
- Paid Advertising Campaigns
- Marketing Automation & Post Scheduling

Project Status: Ongoing

Project start date: May 7, 2025

Let's work together.

EMAIL
saj.talukder@ehanix.com

PHONE / WHATSAPP
+880 1724-089962

INSTAGRAM
@mdsajibhossaintalukder