SAJIB HOSSAIN TALUKDER
Digital Marketing Strategist & Creative Designer

My Work,
For Apollo Scooters

PREPARED FOR

Apollo Scooters · Jack

2024

saj.talukder@ehanix.com



Representing Ehanix Digital Growth Studio

ABOUT ME

Sajib Hossain Talukder

Digital Marketing Strategist & Creative Designer

Digital marketing strategist and creative designer specializing in brand storytelling, social media content, digital campaigns, AI-powered content creation, and virtual assistance. I help businesses build their digital presence through strategic content, creative visuals, and engaging marketing experiences.

SERVICES OFFERED

- Social Media Marketing
- Social Media Advertising
- Creative Graphic Design
- Audience Research
- Ad Campaign Development
- Advertising Performance Tracking
- Content Strategy

CLIENT OVERVIEW

Apollo Scooters

Electric Mobility & E-Scooters · apolloscooters.co

CLIENT	LOCATION	STARTED	ROLE
Jack	Florida, USA	September 9, 2024	Social Media Manager, Content Creator & Growth Strategist

Apollo Scooters is an electric mobility brand offering electric scooters designed for modern urban transportation. The brand focuses on promoting electric mobility through product innovation, performance, and sustainable transportation solutions. The marketing objective was to increase product awareness, strengthen the brand's social media presence, and attract potential customers through visually engaging advertising content.

SECTION 01

Promotional Statics

Advertising creatives promoting the Apollo Pro electric scooter



Electric Transportation · Brand Ad

View on Drive



Be Part of the Electric · Promo

View on Drive



Join the Future · Sustainable Transport

View on Drive

FEATURED ENGAGEMENT

Apollo Scooters Social Media Marketing & Advertising

Jack · Florida, USA · 2024

Apollo Scooters needed support in strengthening its social media presence and promoting its electric scooter products to potential customers. I worked with the client to develop visually appealing promotional advertisements and social media content designed to showcase the products, communicate their features, and increase audience interest. The project included audience research, advertising creative development, campaign support, and advertising performance tracking. The promotional designs highlighted electric transportation, product features, and the brand's positioning in the growing e-mobility market.

MY CONTRIBUTIONS

- Social Media Advertising Strategy
- Audience Research & Targeting
- Electric Scooter Product Advertising
- Advertising Performance Tracking
- Social Media Ad Campaign Development
- Promotional Graphic Design
- Social Media Content Creation
- Campaign Monitoring & Optimization

CLIENT FEEDBACK

★★★★★ **5.0 / 5.0**

"Sajib was a fantastic social media content creator. Highly recommend. I would love to do work with him again."

CLIENT-ENDORSED QUALITIES

Committed to Quality | Collaborative

PROJECT START DATE

September 9, 2024

Let's work together.

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